

Jaci Franco - Web UI/UX & Graphic Designer

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SUMMARY

Web UI/UX & Graphic Designer with 8 years of experience building responsive websites, e-commerce platforms, and digital experiences for US-based clients and agencies. Designed and launched 2,000+ websites and delivered 100+ responsive projects across multiple industries.

KEY SKILLS

Proficient In: UI Design • UX Design • Design Systems • Wireframing • Prototyping • User Research • Information Architecture • Responsive Web Design • Accessibility • WCAG • Figma • Webflow • WordPress • Graphic Design • Brand Strategy • Photoshop • Illustrator

Remote Work Readiness: PLDT Fiber, 300 Mbps • Globe LTE Backup • Dual-monitor workstation optimized for Figma, Webflow, and Adobe Creative Suite • Dedicated home office with HD webcam and noise-cancelling headset

EXPERIENCE

Web UI/UX, Graphic Design

April 2019 - Present

BuilderWire | Bedford, MA (Remote)

- Designed 100+ responsive websites across e-commerce and catalog industries, reducing mobile usability issues and improving cross-device consistency.
- Conceptualized overall website branding including mobile-responsive design, wireframing, user flow, and style guides.
- Worked with front and backend developers to create UX-friendly designs
- Built reusable design templates that shortened new project setup time by 30%.
- Created design templates and other branding materials to ensure consistency in design for the entire company and clients.

Web Programmer

Nov 2018 - Mar 2019

Northpoint Development Bank | San Pedro, Laguna

- Created web applications, support, and updated existing systems.

Web Designer

Nov 2015 - Sep 2018

Personiv | Alabang, Muntinlupa City

- Designed and launched more than 2,000 small business responsive websites and landing pages while maintaining an average delivery pace of two projects per day.
- Handled all composition, color, illustration, typography, branding for client projects and B2B calls while doing client requested modifications within the website.

EDUCATION

Partido State University | Goa Camarines Sur | Bachelor of Science in Information Technology